

To whom it may concern:

I would like to recommend Ryan Spevack as a candidate for a position with your organization. In his position as Marketing Assistant, Ryan has worked with me at the University of Advancing Technology in Tempe; AZ. Ryan did an excellent job in this position and was an asset to the University's marketing efforts. He understands all marketing principles and actively pursues to make all necessary attempts to get the message heard, across all boundaries. He is results oriented.

Ryan effectively scheduled and managed several marketing campaigns. His specific duties were in assisting in the online search engine marketing and online campaigning. With his help the traffic of the UAT website gained 5% in 6 months (3000 visitors per month) This was a great accomplishment for him and our online marketing efforts. Ryan is excellent at both developmental and strategic understandings of web marketing, is extremely organized, self-motivated to perform well, can work independently and is able to follow through to ensure that the job gets done.

He was always willing to offer his assistance and showed tenacity towards learning new concepts, and meeting the goals set for him. He would be an asset to any employer and I recommend his for any endeavor he chooses to pursue.

Yours truly,

Josh Sloan
Director of Online Marketing
1&1 Internet, Inc.
Chesterbrook, Pa
Joshua.sloan@land1.com
610-560-1535

www.land1.com

Formerly

Online Traffic Coordinator/Sr. IT Specialist
University of Advancing Technology
Tempe, AZ
www.uat.edu